



SHREWSBURY DRAPERS COMPANY

THE GRAPHIC DESIGN TEXTILE AWARD 2023

The Shrewsbury Drapers' Company are delighted to announce a new award for our Textile Design Competition in 2021 – 'The Graphic Design Textile Award'.

The Award applies to all entries in both the Young Textile Design Competition and the Adult & Student Textile Design Competition.

The Prize: The prize will be a special trophy and will also include £50 in prize money
The Winner's name will be added to the trophy annually

Criteria: The award will be presented to any entry in the Textile Design Competition who in the opinion of the Judges demonstrates an outstanding graphic textile design ability.

Drawing, printed textile imagery and surface pattern are becoming increasingly more important in the digital world of textiles. This new award is designed to bring a new dimension to the competition to recognize the skill of drawing and pattern created either by hand or digitally in a graphic form. The combination of drawing techniques, pattern, texture and colour will all play a part in the selection process of the winning entry.

Textile design software has been with us for over thirty years and has revolutionized the world of textile digital printing. With it's continuously evolving capabilities design software is driving the demand for digital printed textiles and has become an essential part in the design creation process.

This Award has been created by Moe Barrett-Spring who originally trained in textile design and then went on to establish her own graphic design company. Moe is very keen to support and encourage the use of graphic imagery within a textile context. It is with this in mind this new prize is introduced to the Textile Design Competition.